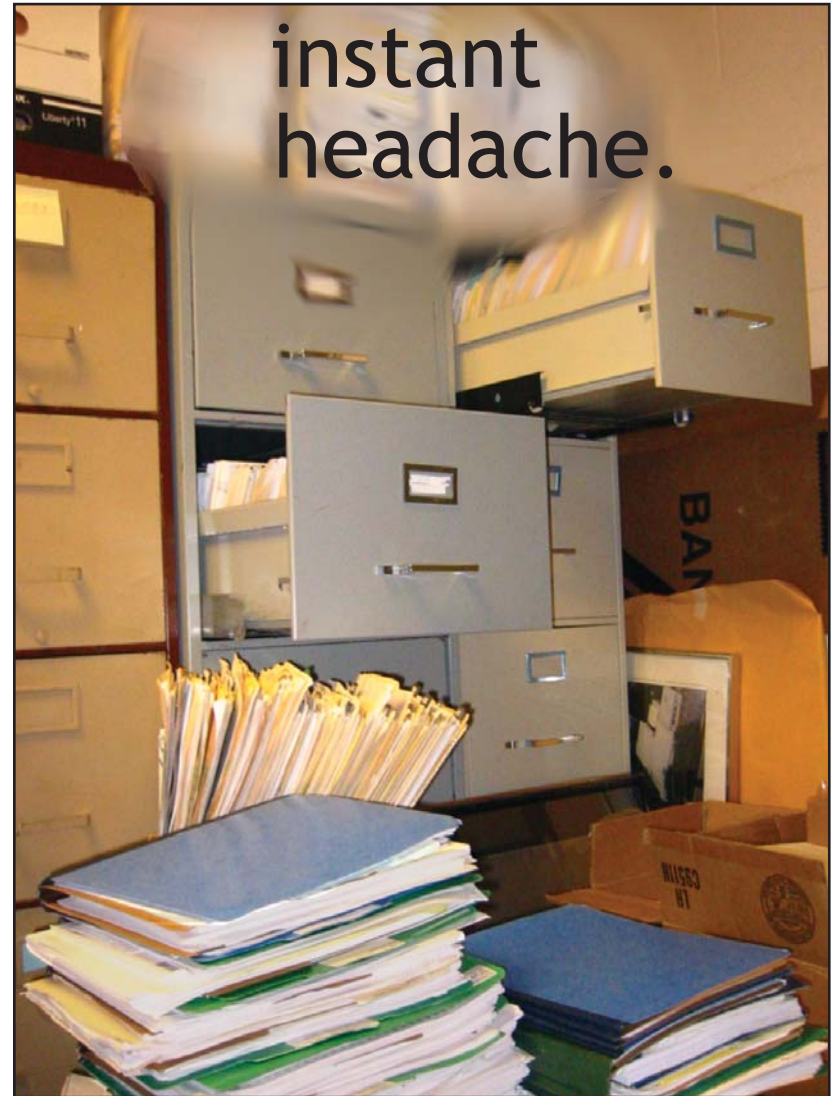


Organizing your company's
important information
doesn't have to be an

instant
headache.



Dataforma is the new model for computing services in **YOUR** industry. Think of us as your **technology services utility**, similar to your phone or power company. Available **24 hours a day, 7 days a week**, our service is accessible from anywhere in the world with a secure internet connection.

When it comes to the success of your business...

Dataforma is the difference.
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With **Dataforma**, your world is
at your fingertips — instantly.

DATAFORMA

VS.

SOFTWARE

COSTS

- One-time installation charge
- Monthly fee per user
- Quality internet connection (recommended)

- Software purchase price
- Additional purchases: Servers, software upgrades, scanners, back-up equipment
- Time: Loading workstations & updated versions
- Physical space required for equipment
- Salary & benefits for technology troubleshooter

CUSTOMIZATION

- Individual customer needs identified
- User-programmable data entry fields
- New functionalities provided through constant development process (at no additional cost)

- All features are pre-defined
- Limited number of data entry fields
- New functions available only through new version releases (at additional cost)

SECURITY

- Client data housed in ultra-secure remote facility
- Daily back-ups of customer data
- Disaster recovery is our responsibility
- Communication with our servers is encrypted & secure
- Monitor employee use/misuse through full audit trails

- Limited to policies outlined in agreement
- Back-up & disaster recovery is your responsibility

IMPLEMENTATION

- Rapid deployment by Dataforma Team
- On-site support during set-up phase
- On-going support through live Help Desk

- Installation takes longer because of need to purchase & configure hardware & software
- Primary user support comes from user guide

TRAINING

- On-site training of your personnel
- Remote training available through Help Desk
- Help Desk available via phone with live client data assistance

- Training usually limited to tutorials or client-paid off-site group training